

A Level Business

Enjoying Excellence Everyday!



Theory and Methods

Managing Change

International Markets

Business Growth

Strategy

Investment Appraisal

External Analysis

Global Economy, Taxes, Tech, Laws, Inflation, Exchange Rates

Consumer Confidence

Balance Sheets

Internal Analysis

YEAR 13

Motivation, Training, Data

Theory and Methods

Cash Flow, Budgets, Sources of Finance

Human Resources

Finances

Price, Product, Promotion, Place

Capacity Utilisation, Productivity, Quality

Marketing

4 P's, Market Research, Market Analysis

Production

Decision Trees

Leadership

Management and Decision Making

Leadership Styles

Theory and Methods

Forms of Businesses

YEAR 12

Mission, Aims and Objectives

What is Business

Core themes:

- Management, Marketing, Production, Finances,
- HR, Business Economics, Strategy