

Chapelton Academy **Y13** Curriculum Intent Plan Subject: Business

Procedural knowledge (exam technique, skills etc):

- a. Answering calculation (2 mark) questions (use of mean, median, mode, indices, percentage change)
- b. **Interpreting and using source-based numerical data/statistics effectively (answering 4-mark questions, and using data effectively for A02, A03 and A04)**
- c. Interpreting and using qualitative/normative source data and applying contextually (A02) to enable Analysis (A03) and Evaluation (A04)
- d. Answering 9, 10, 15- and 25-mark questions, using explain and analysis chains of reasoning
- e. Answering essay (25 mark) questions (intros and conclusions; how, why and meaning of evaluation – PEEL EEL; synopticity/context)
- f. *Evaluative and summary note-taking skills*
- g. *Communications and presentation skills*
- h. *Collaboration skills*
- i. *Managing time limited tasks*
- j. *Organisation skills*
- k. *Problem-solving skills*
- l. *Independent thinking/learning skills, including reflection*
- m. *Exam error solving*
- n. *Revision techniques*
- o. *University, apprenticeship and employment pathways*
- p. *Businesss for life skills e.g. understanding the tax system, wage slips, contracts etc.*

WC	Disciplinary Knowledge sequence LO ref <ul style="list-style-type: none"> • Topics that should be covered • <i>Activities</i> 	Procedural (skills) knowledge progression	Disciplinary knowledge, that this interleaves with	<u>Homework and RS</u>	Intervention	Assessment (topic and skills)
05/09	3.7.1: Mission, strategy and objectives	Links in with: 3.1.1, 3.2.1, 3.3.1, 3.4.1, 3.5.1 and 3.6.1	B, C, D, F, K, I, N	Homework: Mission, strategy and objectives case study and knowledge sheet RS: Seneca and Revision Mat		
	3.7.1: SWOT analysis		B, C, D, F, K, I, N	Homework: SWOT Case study and knowledge sheet RS: Seneca and Revision Mat		
12/09	3.7.2: Balance Sheets <i>A-E</i>	Links in with 3.4.2	A, B, C, D, F, K, I, N			
	3.7.2: Gross Profit, Cost of Sales and Gross Profit Margin	Links in with 3.4.2	A, B, C, D, F, K, I, N			

	3.7.2: Operating profit, expenditure and Operating Profit Margin	Links in with 3.4.2	A, B, C, D, F, K, I, N	Homework: Managing and improving profit knowledge sheet		
19/09 to 26/09	3.7.2: Income Statement	Links in with 3.4.2	A, B, C, D, F, K, I, N			
	3.7.2: Ratio Analysis	Links in with 3.4.4	A, B, C, D, F, K, I, N	Homework: Ratio case study and knowledge sheet RS: Seneca and revision mat		
03/10	3.7.3: Assessing the internal performance of a business	Links in with 3.1.2 and 3.6.2	A, B, C, D, F, K, I, N	Triple Bottom Line Case study and knowledge sheet RS: Seneca and Revision Mat		DATA
10/10	CPD (Monday) and PD (Thursday) – 2 lessons this week	Links in with 3.1.2	B, C, D, F, K, I, N			
17/10	3.7.4: Political Changes	Links in with 3.1.2	B, C, D, F, K, I, N	Political and Legal Change Case study and Knowledge Sheet RS: Seneca and Revision Mat		

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	3.7.5: Social Change	Links in with 3.1.2 and 3.3.3	B, C, D, F, K, I, N			
Half Term						
31/10	3.7.6.1: Economic Change: Circular Flow	Links in with 3.1.2	B, C, D, F, K, I, N			
	3.7.6.3: Economic Change: Inflation	Links in with 3.1.2 and finance	B, C, D, F, K, I, N	Homework: Inflation questions RS: Seneca and Revision Mats		
	3.7.6.4: Economic Change: Interest Rates	Links in with 3.1.2 and finance				
07/11	3.7.6.5: Economic Change: Exchange Rates	Links in with 3.1.2 and finance		Homework: Exchange Rate Questions RS: Seneca and Revision Mats		

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	3.7.6.6: Globalisation	Links in with 3.1.2 and forward to 3.9.3 - internationalisation				
14/11	3.7.7.7: Monetary and Fiscal Policy			Monetary and Fiscal Policy Questions and Knowledge Sheet Seneca RS		Informal AP – Not set due to staff illness
	3.7.7.8: Open trade v Protectionism	Links in with 3.1.2 and forward to 3.9.3 - internationalisation				
21/11	Technological Change	Links to 3.1.2 and elements of 3.3 and 3.4 (Operations and marketing)		Technological Change Questions Seneca RS		
	Competitive Environment	Links to 3.1.2 and elements of 3.3 and 3.4 (Operations and marketing)				
28/11	Revision	TBC – dependent on student need – most likely ratios		Mock Revision		

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05/12	Y13 Exams					
12/12	Investment Appraisal	Links in with 3.2.2 – decision making and 3.5.2 - finance				
Christmas HolidaysPort						
02/01	3.8.1 Strategic Direction: Choosing which markets to compete in and what products to offer	Links in with 3.3.2 – understanding markets and customers, 3.3.3 – marketing decisions and 3.3.4 – marketing mix		Porters Generic Forces Homework	AO2 – Case study reading and data manipulation	DATA
09/01	3.8.2: Strategic Direction: Choosing how to compete	Links in with 3.3.2 – understanding markets and customers, 3.3.3 – marketing decisions and 3.3.4 – marketing mix		Bowman’s Strategic Clock Homework	AO2 – Case study reading and using data to back up answers	
16/01	3.9.1: Assessing a change in scale	Links in with 3.4.3 and 3.4.4. Also, links in with 3.6.		Assessing Change in Scale Homework	A03 – Chains of analysis	Formal AP – long mark questions
23/01	3.9.2: Assessing Innovation	Links in with 3.3.4 – Marketing Mix (Product), 3.4.3 to 4 – Operational innovation and 3.6.3 – job roles		Assessing Innovation Homework	A03 and A04 – creating balanced arguments and structuring conclusions using PECAN PIE and AJIM	

30/01	3.9.3: Assessing Internationalisation	Links in with 3.1.3 – External environment and 3.7.6 – Economic (globalisation etc)		Assessing Internationalisation Homework	A04 focus	
06/02	CPD (Thursday) 3.9.4: Assessing greater use of digital technology	Links in with 3.3.5 – Digital marketing, 3.4.3 – Operations management		Informal AP – topic to confirmed	Student led revision – Y12 content	
	February Half Term					
20/02	3.10.1: Managing Change	Links in with 3.1.3 – External environment, 3.6.3 – workforce and 3.2.2 - Leadership		Mock Revision	Student led revision – Y12 content	
27/02	Ratio and Investment Appraisal Revision	TBC based on student need but most likely calcs		Mock Revision		
06/03	Y13 Exams					
13/03	Y13 Exams					
20/03	3.10.2: Managing organisational culture	Links in with 3.6.3 – workforce and 3.2.2 – Leadership		Managing Organisational Culture Homework		DATA
27/03	3.10.3: Managing strategic implementation	Links to the majority of 3.7 to 3.9		Managing Strategic Implementation		
	Easter Holiday					

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17/04	3.10.4: Problems with strategy and why they fail	Links to the majority of 3.7 to 3.9				
24/04	Spare/Float					
01/05	Spare/Float					
08/05	Revision	TBC – dependent on student need				
15/05	Revision	TBC – dependent on student need				
22/05	Revision	TBC – dependent on student need				
	June Half Term					
05/05	Revision	TBC – dependent on student need				
12/06	Revision	TBC – dependent on student need				