

## Chapelton Academy **Y13** Curriculum Intent Plan Subject: Business

### **Procedural knowledge** (exam technique, skills etc):

- a. Answering calculation (2 mark) questions (use of mean, median, mode, indices, percentage change)
- b. **Interpreting and using source-based numerical data/statistics effectively (answering 4-mark questions, and using data effectively for A02, A03 and A04)**
- c. Interpreting and using qualitative/normative source data and applying contextually (A02) to enable Analysis (A03) and Evaluation (A04)
- d. Answering 9, 10, 15- and 25-mark questions, using explain and analysis chains of reasoning
- e. Answering essay (25 mark) questions (intros and conclusions; how, why and meaning of evaluation – PEEL EEL; synopticity/context)
- f. *Evaluative and summary note-taking skills*
- g. *Communications and presentation skills*
- h. *Collaboration skills*
- i. *Managing time limited tasks*
- j. *Organisation skills*
- k. *Problem-solving skills*
- l. *Independent thinking/learning skills, including reflection*
- m. *Exam error solving*
- n. *Revision techniques*
- o. *University, apprenticeship and employment pathways*
- p. *Businesss for life skills e.g. understanding the tax system, wage slips, contracts etc.*

WC	<b>Disciplinary Knowledge sequence</b> <b>LO ref</b> <ul style="list-style-type: none"> <li>• Topics that should be covered</li> <li>• <i>Activities</i></li> </ul>	<b>Procedural (skills)</b> <b>knowledge</b> <b>progression</b>	<b>Disciplinary</b> <b>knowledge, that this</b> <b>interleaves with</b>	<u>Homework and RS</u>	<b>Intervention</b>	<b>Assessment (topic</b> <b>and skills)</b>
05/09	<b>3.7.1: Mission, strategy and objectives</b>	Links in with: 3.1.1, 3.2.1, 3.3.1, 3.4.1, 3.5.1 and 3.6.1	B, C, D, F, K, I, N	Homework: Mission, strategy and objectives case study and knowledge sheet  RS: Seneca and Revision Mat		
	<b>3.7.1: SWOT analysis</b>		B, C, D, F, K, I, N	Homework: SWOT Case study and knowledge sheet  RS: Seneca and Revision Mat		
12/09	<b>3.7.2: Balance Sheets</b> <i>A-E</i>	Links in with 3.4.2	A, B, C, D, F, K, I, N			
	<b>3.7.2: Gross Profit, Cost of Sales and</b> <b>Gross Profit Margin</b>	Links in with 3.4.2	A, B, C, D, F, K, I, N			

	<b>3.7.2: Operating profit, expenditure and Operating Profit Margin</b>	Links in with 3.4.2	A, B, C, D, F, K, I, N	Homework: Managing and improving profit knowledge sheet		
<b>19/09 to 26/09</b>	<b>3.7.2: Income Statement</b>	Links in with 3.4.2	A, B, C, D, F, K, I, N			
	<b>3.7.2: Ratio Analysis</b>	Links in with 3.4.4	A, B, C, D, F, K, I, N	Homework: Ratio case study and knowledge sheet  RS: Seneca and revision mat		
<b>03/10</b>	<b>3.7.3: Assessing the internal performance of a business</b>	Links in with 3.1.2 and 3.6.2	A, B, C, D, F, K, I, N	Triple Bottom Line Case study and knowledge sheet  RS: Seneca and Revision Mat		DATA
<b>10/10</b>	<b>CPD (Monday) and PD (Thursday) – 2 lessons this week</b>	Links in with 3.1.2	B, C, D, F, K, I, N			
<b>17/10</b>	<b>3.7.4: Political Changes</b>	Links in with 3.1.2	B, C, D, F, K, I, N	Political and Legal Change Case study and Knowledge Sheet  RS: Seneca and Revision Mat		

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	<b>3.7.5: Social Change</b>	Links in with 3.1.2 and 3.3.3	B, C, D, F, K, I, N			
<b>Half Term</b>						
<b>31/10</b>	<b>3.7.6.1: Economic Change: Circular Flow</b>	Links in with 3.1.2	B, C, D, F, K, I, N			
	<b>3.7.6.3: Economic Change: Inflation</b>	Links in with 3.1.2 and finance	B, C, D, F, K, I, N	Homework: Inflation questions  RS: Seneca and Revision Mats		
	<b>3.7.6.4: Economic Change: Interest Rates</b>	Links in with 3.1.2 and finance				
<b>07/11</b>	<b>3.7.6.5: Economic Change: Exchange Rates</b>	Links in with 3.1.2 and finance		Homework: Exchange Rate Questions  RS: Seneca and Revision Mats		

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	<b>3.7.6.6: Globalisation</b>	Links in with 3.1.2 and forward to 3.9.3 - internationalisation				
<b>14/11</b>	<b>3.7.7.7: Monetary and Fiscal Policy</b>			Monetary and Fiscal Policy Questions and Knowledge Sheet  Seneca RS		Informal AP – Not set due to staff illness
	<b>3.7.7.8: Open trade v Protectionism</b>	Links in with 3.1.2 and forward to 3.9.3 - internationalisation				
<b>21/11</b>	<b>Technological Change</b>	Links to 3.1.2 and elements of 3.3 and 3.4 (Operations and marketing)		Technological Change Questions  Seneca RS		
	<b>Competitive Environment</b>	Links to 3.1.2 and elements of 3.3 and 3.4 (Operations and marketing)				
<b>28/11</b>	<b>Revision</b>	TBC – dependent on student need – most likely ratios		Mock Revision		

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<b>05/12</b>	<b>Y13 Exams</b>					
<b>12/12</b>	<b>Investment Appraisal</b>	Links in with 3.2.2 – decision making and 3.5.2 - finance				
Christmas HolidaysPort						
<b>02/01</b>	<b>3.8.1 Strategic Direction: Choosing which markets to compete in and what products to offer</b>	Links in with 3.3.2 – understanding markets and customers, 3.3.3 – marketing decisions and 3.3.4 – marketing mix		Porters Generic Forces Homework	AO2 – Case study reading and data manipulation	DATA
<b>09/01</b>	<b>3.8.2: Strategic Direction: Choosing how to compete</b>	Links in with 3.3.2 – understanding markets and customers, 3.3.3 – marketing decisions and 3.3.4 – marketing mix		Bowman’s Strategic Clock Homework	AO2 – Case study reading and using data to back up answers	
<b>16/01</b>	<b>3.9.1: Assessing a change in scale</b>	Links in with 3.4.3 and 3.4.4. Also, links in with 3.6.		Assessing Change in Scale Homework	A03 – Chains of analysis	Formal AP – long mark questions
<b>23/01</b>	<b>3.9.2: Assessing Innovation</b>	Links in with 3.3.4 – Marketing Mix (Product), 3.4.3 to 4 – Operational innovation and 3.6.3 – job roles		Assessing Innovation Homework	A03 and A04 – creating balanced arguments and structuring conclusions using PECAN PIE and AJIM	

30/01	<b>3.9.3: Assessing Internationalisation</b>	Links in with 3.1.3 – External environment and 3.7.6 – Economic (globalisation etc)		Assessing Internationalisation Homework	A04 focus	
06/02	<b>CPD (Thursday)</b> <b>3.9.4: Assessing greater use of digital technology</b>	Links in with 3.3.5 – Digital marketing, 3.4.3 – Operations management		Informal AP – topic to confirmed	Student led revision – Y12 content	
	<b>February Half Term</b>					
20/02	<b>3.10.1: Managing Change</b>	Links in with 3.1.3 – External environment, 3.6.3 – workforce and 3.2.2 - Leadership		Mock Revision	Student led revision – Y12 content	
27/02	<b>Ratio and Investment Appraisal Revision</b>	TBC based on student need but most likely calcs		Mock Revision		
06/03	<b>Y13 Exams</b>					
13/03	<b>Y13 Exams</b>					
20/03	<b>3.10.2: Managing organisational culture</b>	Links in with 3.6.3 – workforce and 3.2.2 – Leadership		Managing Organisational Culture Homework		DATA
27/03	<b>3.10.3: Managing strategic implementation</b>	Links to the majority of 3.7 to 3.9		Managing Strategic Implementation		
	<b>Easter Holiday</b>					

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17/04	<b>3.10.4: Problems with strategy and why they fail</b>	Links to the majority of 3.7 to 3.9				
24/04	Spare/Float					
01/05	Spare/Float					
08/05	Revision	TBC – dependent on student need				
15/05	Revision	TBC – dependent on student need				
22/05	Revision	TBC – dependent on student need				
	<b>June Half Term</b>					
05/05	Revision	TBC – dependent on student need				
12/06	Revision	TBC – dependent on student need				